HARMAN

A SAMSUNG COMPANY

Digital
Transformation
Solutions (DTS)

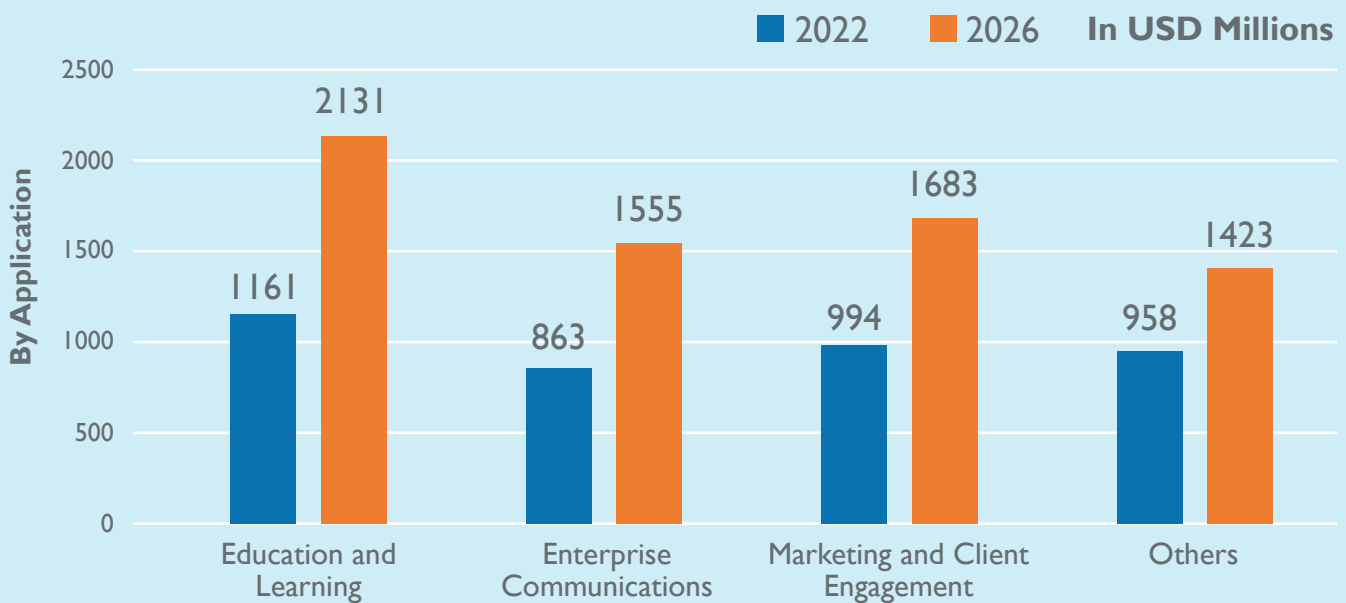**Secure, Reliable, and Agile Video Streaming Ecosystem**

HARMAN Media Suite:
Next Generation Video Content Management
Platform Powered by AI/ML and Cloud

Hybrid work models and technological advancements fuelled by the COVID-19 pandemic have driven enterprises across verticals to leverage secured and modernized video content management systems (CMS). The recent global forecast report by MarketsandMarkets[1] shows a growing demand for secured video content management and delivery system across industry verticals to enhance corporate communication.

Leveraging an efficient solution like HARMAN Media Suite can resolve these end-to-end video demands, enabling advanced data protection and video communication.

Video Content Management Growth Forecast by Key Application Areas

Bar chart legend: ■ 2022 ■ 2026 In USD Millions

By Application (y-axis in USD Millions, 0 to 2500)

Application	2022	2026
Education and Learning	1161	2131
Enterprise Communications	863	1555
Marketing and Client Engagement	994	1683
Others	958	1423

Next-gen Video Content Management for End-to-End Use Cases

With years of deep-rooted expertise in delivering connected technology solutions across industry verticals with over 300+ clients in 30 countries, HARMAN understands that it is paramount for organizations to safeguard their video communications. With HARMAN Media Suite for next-generation video content management, we enable organizations to create quality recordings and webcasts to support training, corporate communications, and knowledge management initiatives.

HARMAN Media Suite is a secure, reliable, and easy-to-use video content management that empowers departments across organizations to independently encode, manage, share, and stream video and digital media content to both internal and external audiences.

HARMAN Media Suite also supports organizations in leveraging advanced training and knowledge management initiatives cost-effectively through various deployment offerings. It spans across:

[1]Marketsandmarkets, Video Content Management System market with COVID-19 impact - Global forecast to 2026, https://www.researchandmarkets.com/reports/5414840/global-video-content-management-system-market

Education and Learning

Enabling educational workflows, simplifying the teaching of complex concepts, and addressing the core needs of teachers, administrators, and students effortlessly and seamlessly with:

- Online Class Management – Channel creation & Content Management
- Live Event Moderation and Q&A
- LMS Integration
- Content Moderation and Approval
- Online Survey and Test Module
- Content Rating and Statistics
- AI-based Transcription
- In-video Interactions/ Interactive Videos*
- AI-based Content Search & Topic Modelling*

Enterprise Communication

Assisting organizations with a secured recording and streaming ecosystem for various corporate announcements and communications related to various stakeholders with features such as:

- VC Integration - Poly, Cisco, Zoom, Microsoft Teams, WebEx
- Social Media Integration – YouTube
- CDN Integration – Akamai, Edgecast & Wowza
- Multicast Streaming
- SAML Integration
- Encryption in Transit & Rest*
- In-video Interactions/ Interactive Videos*

Marketing and Client Engagement

Enhancing client engagement and facilitating various marketing activities and events, bringing in better virtual connectivity and effective client engagement with:

- Social Media Integration – YouTube
- CDN Integration – Akamai, Edgecast, and Wowza
- Mobile Applications - iOS and Android
- Multicast Streaming
- In-video Interactions/ Interactive Videos*
- CRM Integration*

Efficient and scalable video content management capabilities across industries

AI and analytics-powered HARMAN Media Suite provides next-generation solutions across industries, with flexible deployment options adhering to security, compliance, and organizational requirements across:

HEALTHCARE
- Live procedure demonstration
- Evidence-based medicine videos
- Remote video-based health awareness campaigns

INDUSTRIAL & BFSI
- Annual general meeting and townhall – streaming and recording
- Simplified complex process manual through interactive training videos
- Operator recruitment – demonstration videos
- Video AI for safety compliance

SOFTWARE
- Enhanced search within videos
- Video content management capability – API and toolkit

COMMUNICATION
- Installation training for new technicians
- Remote operator assistance
- Customer acquisition and boosting customer engagements

RETAIL AND HOSPITALITY
- Scheduling marketing live events
- Age compliance through Video AI
- Sentiment and Footfall analytics
- Social media live event streaming

GOVERNMENT, EDUCATION, AND LEGAL SERVICES
- Industry-specific end-to-end enterprise video capabilities for learning, marketing, and client engagement needs

Efficiency and inerrability across on-premise and cloud

Enhanced Interoperability

Get a wide choice of meeting solutions to integrate with – whether on-premise Poly, Pexip, our strategic partner Cisco, or cloud-based solutions like Zoom, Microsoft Teams, Google Meet, BlueJeans, or WebEx with an on-premise partnership coming soon

Cloud Deployment

Available on AWS, Azure, Tencent, and Alibaba Cloud, HARMAN Media Suite reduces the cost of ownership and eases product deployment

Bring in flexibility, scalability, and adaptability

Content Delivery Support

Natively support 50,000 web viewers or leverage 3rd party content delivery solutions like Akamai, Verizon Edgecast, and Wowza Media Systems

Video AI

Allow searching for face profiles in the Media Suite video archives, enable live tracking in a continuous live video feed, and support object detection, sentiment analysis, and mask compliance

Multivariant Encoder Support

Webcast from streaming protocols (RTMP/RTSP) -based hardware and software or IP camera integration

Reimagine your end-to-end video communication needs with HARMAN Media Suite   KNOW MORE

About HARMAN Digital Transformation Solutions (DTS)

HARMAN's Digital Transformation Solutions (DTS) is a strategic business unit dedicated in blending the physical and digital to make technology more dynamic in order to serve the ever-changing human needs. Our team of over 7,000 employees, spread across 12 countries in 45+ locations, with their expertise across hardware, software, and industry domains are constantly delivering cutting edge technology solutions to over 200 clients globally. HARMAN DTS aims towards helping customers deliver a holistic experience to their customers – through the convergence of digital, cross channel user experience, cloud, mobility, insightful data, and internet-of-things backed by scalable underlying IT platforms. Healthcare, Communications, Industrial, Software, Retail and Hospitality being our key focus verticals, we have made significant investments into this space. Leveraging our global delivery approach, IPs, platforms and people, we deploy next generation technology platforms across industries, offer cost savings and deliver innovative solutions to help our clients on their digital journey. To know more, please visit https://services.harman.com

About HARMAN

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd.