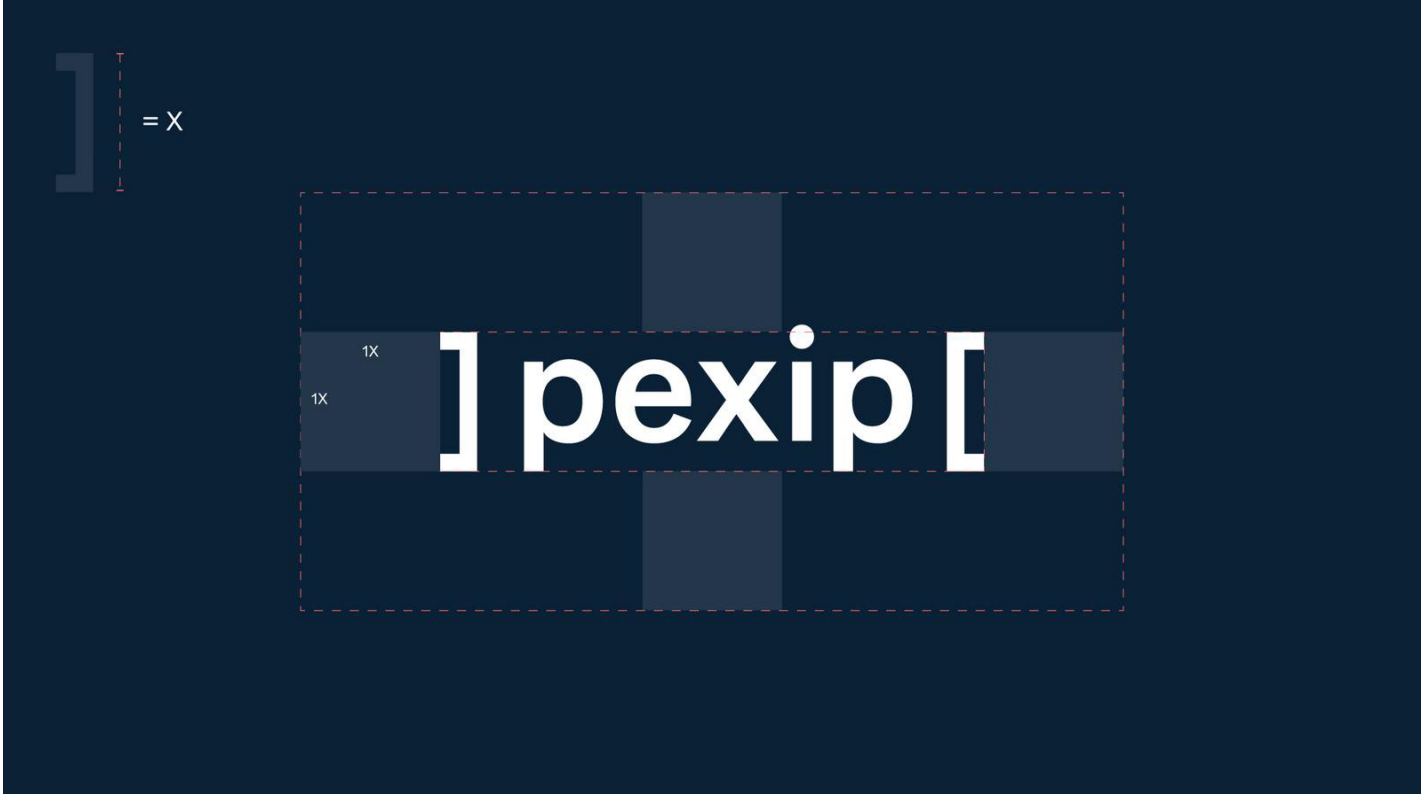


Logo clearspace



The Pexip logo should always have this minimum amount of clearspace around it.

Do's and dont's



Pexip Blue on white
Our main color combination for logo use is Pexip Blue on white.



White on Pexip Blue
Our main color combination for logo use is white on Pexip Blue.



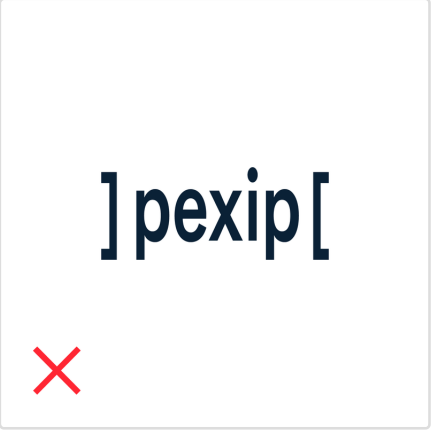
Black on white
In instances where color cannot be used the logo can be used black on white.



White on black
In instances where color cannot be used the logo can be used white on black.



Rotation
Never rotate our logo.



Stretched proportions
Never stretch the logo out of its original proportions.



Glow & effects
Never add glow or effects to our logo.



Drop shadows
Never add drop shadows to our logo.



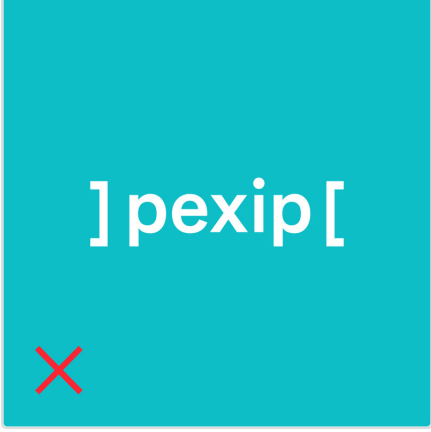
Pexip Red
Never use our logo in Pexip Red.



Pexip Teal
Never use our logo in Pexip Teal.



On Pexip Red
Never place our logo on Pexip Red.



On Pexip Teal
Never use place our logo on Pexip Teal except when used on brand photography.



Between fields
Never place logo between overlapping fields.