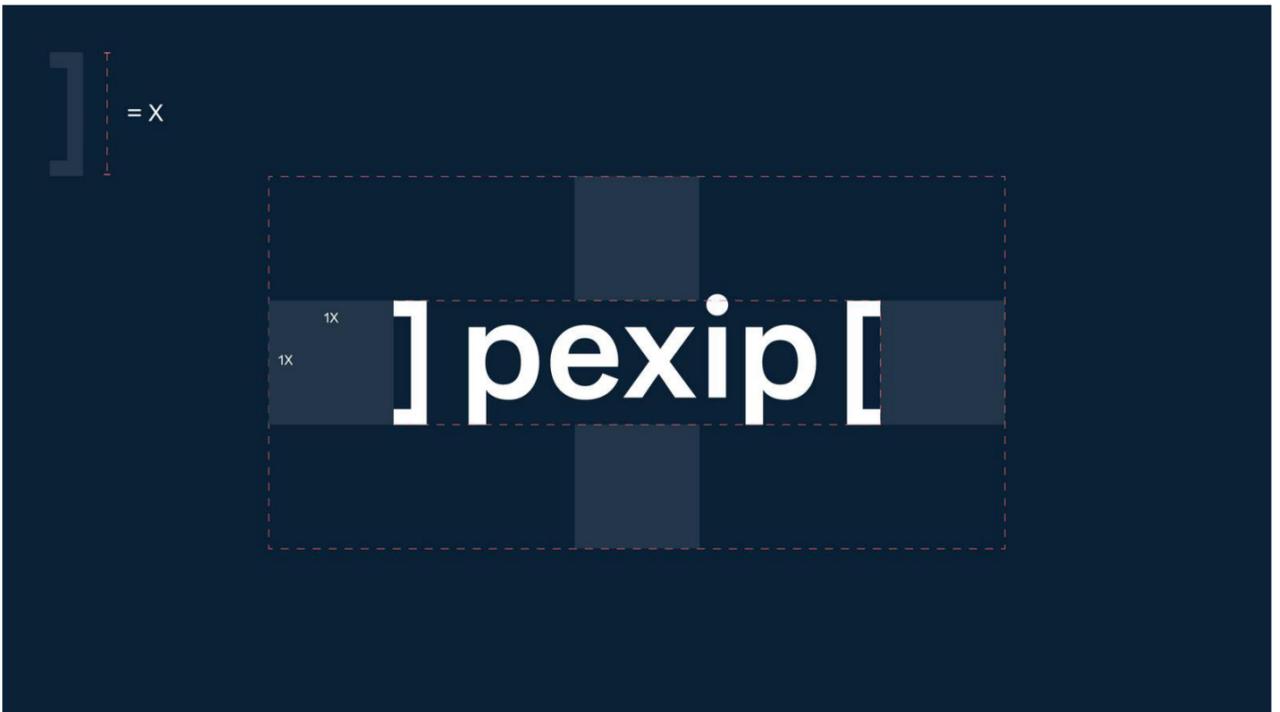
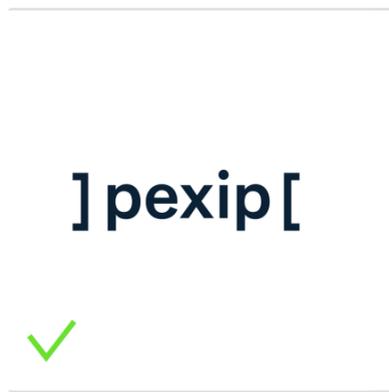


## Logo clearspace



The Pexip logo should always have this minimum amount of clearspace around it.

## Do's and dont's



**Pexip Blue on white**  
Our main color combination for logo use is Pexip Blue on white.



**White on Pexip Blue**  
Our main color combination for logo use is white on Pexip Blue.



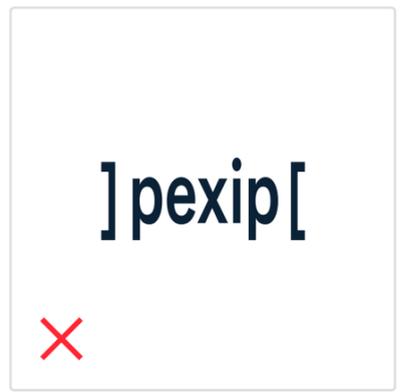
**Black on white**  
In instances where color cannot be used the logo can be used black on white.



**White on black**  
In instances where color cannot be used the logo can be used white on black.



**Rotation**  
Never rotate our logo.



**Stretched proportions**  
Never stretch the logo out of its original proportions.



**Glow & effects**  
Never add glow or effects to our logo.



**Drop shadows**  
Never add drop shadows to our logo.



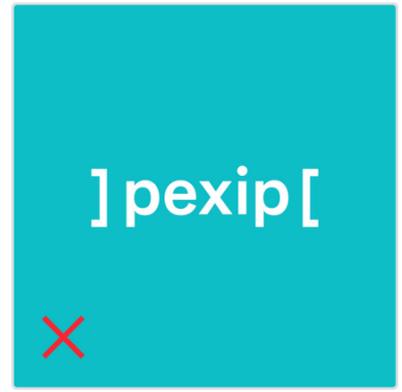
**Pexip Red**  
Never use our logo in Pexip Red.



**Pexip Teal**  
Never use our logo in Pexip Teal.



**On Pexip Red**  
Never place our logo on Pexip Red.



**On Pexip Teal**  
Never use place our logo on Pexip Teal except when used on brand photography.



**Between fields**  
Never place logo between overlapping fields.