

## State & Local Government

### Introduction

This case study of a state & local government is based on a September 2020 survey of Pexip customers by TechValidate, a 3rd-party research service. The profiled organization asked to have their name blinded to protect their confidentiality.



“Pexip enables our organization to maintain our high standards of privacy and security.”

“The ease that outside participants are able to connect to the video conference has been a major benefit as very little support has been requested by those outside participants. Pexip has allowed us to easily include all outside participants.”

“Pexip has been used for court hearings and virtual meetings.”

### Challenges

The business challenges that led the profiled organization to evaluate and ultimately select Pexip:

- Faced the follow challenges prior to choosing Pexip:
  - Lack of interoperability between systems
- The following were their top purchasing drivers for choosing Pexip:
  - User-friendly video platform
  - Improved interoperability

### Use Case

The key features and functionalities of Pexip that the surveyed organization uses:

- Uses the following Pexip Solutions:
  - Pexip Service
- Considered the following vendors before choosing Pexip:
  - Zoom

### Results

The surveyed organization achieved the following results with Pexip:

- Business continuity through office closures and travel restrictions
- Improved collaboration within the organization
- Improved workflow for joining and hosting video meetings
- Have seen the following benefits with Pexip:
  - Increased video utilization
  - Improved video meeting experience
  - Improved video platform management and control
- Rating of Pexip features compared to the competition:
  - scalability: significantly better
  - flexibility: significantly better
  - customization: not better
  - data control and privacy: better
  - interoperability: better

#### Organization Profile

The organization featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Organization Size:  
**State & Local**

Industry:  
**Government**

#### About Pexip

Pexip enables enterprises and organizations of any size to deploy and use video-based communication and collaboration. The Company’s portfolio of products ranges from self-hosted software to cloud service video solutions. Pexip provides seamless collaboration between previously incompatible video and audio technologies such as professional video conferencing systems, Skype for Business, Microsoft Teams, Google Meet, and WebRTC.

Learn More:

[Pexip](#)